

case study ::: no. 21

German National Museum of Technology - Berlin, Germany



When the German government desired a representation of the contributions made by Germans in the worlds of transportation and technology, they called industrialevents. Housed in a new extension to the existing The Deutsches Technikmuseum in the Kreuzberg section of Berlin, the revitalized experience delivers historical lessons with impactful displays and dynamic educational techniques. The end result is an interactive showcase delivering storylines to interest everyone from the most curious child to the most jaded of adults.

The initial opening in 2003, The Nautical Collection, includes over 1,500 exhibits heralding advancements in marine technology, demonstrating how the iconic exhibits effected the environment from the time of their creation until today. The second phase, The Aeronautic and Space Collection, offers similar methods for delivery of contextual storylines about German aerospace heritage. industrialevents brought our unique perspective to the specialized treatment of artifacts, combined with distinctive techniques providing a world-renowned experience for a global audience.

