

case study ::: no. 11

Corporate Interior – Pittsburgh, PA

Initial Images



Upon being purchased by Siemens, USFilter wished to upgrade their facility and turned to industrialevents to create a vibrant new lobby and reception area for the corporate headquarters in Warrendale, PA; near Pittsburgh. Due to the surrounding offices, the space needed to remain spatially intact, but demanded a considerable upgrade commensurate with the new corporate image. Alteration of the traffic flow created a more fluid use of the space, and rich-toned hardwoods were chosen to replace the tile floor and brighten the area. A new reception counter creates a more dynamic visitor impression while providing additional workspace for the staff with a matching rear counter. A high-definition monitor positioned along the existing glass block wall was installed offering corporate video presentations and customized greetings to scheduled visitors.

The most stunning element was the inclusion of a 6' high x 8' wide water feature, positioned on the central backwall, featuring water cascading over the corporate logo, etched into a mirrored glass panel. A circular seating area was positioned in the center, highlighted by stylish furnishings to complete the treatment. The end result creates an inviting, high-energy experience for visitors and employees alike.

Upon Completion

